

**3 WAYS TO REGISTER**

**Online** www.vet.upenn.edu/PAC2012  
**By Fax** 215-573-3544  
**By Mail** Penn Annual Conference  
 University of Pennsylvania  
 School of Veterinary Medicine  
 3800 Spruce St., Suite 172E  
 Philadelphia, PA 19104

ORGANIZATION NAME \_\_\_\_\_

CONTACT NAME & TITLE: \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

**Exhibit Booths – Sheraton City Center Hotel – Thursday and Friday, March 7 and 8, 2011**

<input type="radio"/> Select Single Booth	<b>\$1,500</b>	<b>\$</b>
<input type="radio"/> Select Double Booth	<b>\$2,900</b>	<b>\$</b>
<input type="radio"/> Standard Single Booth	<b>\$1,200</b>	<b>\$</b>
<input type="radio"/> Standard Double Booth	<b>\$2,300</b>	<b>\$</b>

**Booth Choices** (Please select your top choices from the floorplan)

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_ 6. \_\_\_\_\_ 7. \_\_\_\_\_ 8. \_\_\_\_\_

Exhibit Title: \_\_\_\_\_

**Sales Representatives** (3 person maximum)

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

**Educational Sponsorships**

<input type="radio"/> Individual Session(s) # of sessions: _____ Session Topic(s) or Speaker Name(s): _____	<b>\$750</b>	<b>\$</b>
<input type="radio"/> Full Track (or 7 total sessions) Session Topic(s) or Speaker Name(s): _____	<b>\$5,000</b>	<b>\$</b>

**Marketing Opportunities**

Promotional Item Sponsor  Conference Bags  Name Badges  Notebooks  Pens

Registration Brochure Advertising  Full Page (\$750)  Half Page (\$500)  Quarter Page (\$250) **\$**

On-site Program Book Advertising  Full Page (\$750)  Half Page (\$500)  Quarter Page (\$250) **\$**

**Special Event Sponsorships**

<input type="radio"/> Special Presentation & Award Luncheon	<b>\$5,000</b>	<b>\$</b>
<input type="radio"/> Dean's Reception	<b>\$5,000</b>	<b>\$</b>
<input type="radio"/> Lunch with the Experts	<b>\$5,000</b>	<b>\$</b>
<input type="radio"/> Young Alumni Luncheon	<b>\$5,000</b>	<b>\$</b>

**Large Animal Vendor Showcase – New Bolton Center - Friday, March 9, 2011**

<input type="radio"/> Table Display	<b>\$250</b>	<b>\$</b>
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**PAYMENT**

TOTAL AMOUNT \$

CREDIT CARD:  MASTERCARD  VISA  AMERICAN EXPRESS

CARD NUMBER: \_\_\_\_\_ EXP. DATE \_\_\_\_\_

CARDHOLDER NAME (PRINT) \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_

**CHECK:** PLEASE MAKE PAYABLE TO "TRUSTEES OF THE UNIVERSITY OF PENNSYLVANIA" AND MAIL TO ADDRESS ABOVE.

**FOR MORE INFORMATION CONTACT DARLEEN COLES, SPECIAL EVENTS COORDINATOR, AT 215-746-2421 OR COLES@VET.UPENN.EDU.**